CHAPTER 16 IMPLEMENTATION RESOURCE • 15-MINUTE EXECUTION SPRINT

The 5 C's Daily Engine: Content, Comment, Conversation, Call & Close

Install the 60-minute daily operational rhythm that creates consistent ₹10L–₹30L monthly high-ticket client acquisition without burnout.

1. THE 5 C'S DAILY ENGINE DIAGNOSTIC

CADENCE: 3 MIN

☐	**1. Content & 2. Comment:**	Are you publishing 1 authority piece daily and leaving 5 thoughtful, insightful diagnostic comments on peer feeds?	AUDIT ME
☐	**3. Conversation:**	Are you initiating or advancing at least 3 to 5 genuine direct-message dialogues every single business day?	AUDIT ME
☐	**4. Call & 5. Close:**	Are you holding 2 to 4 diagnostic discovery calls weekly and enrolling clients at your non-negotiable flagship price?	AUDIT ME

2. THE 60-MINUTE SOVEREIGN DAILY TIMEBLOCK

DAILY DISCIPLINE

THE CHAOTIC SCROLL TRAP (3+ HOURS WASTED)

`Endless social media scrolling & reactive DMs`

Reality: Feeling exhausted and busy all day, but having zero outbound conversations and zero calendar pipeline.

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THE 60-MINUTE FOCUSED ENGINE

`15m Content + 15m Comment + 30m Conversations`

Reality: Highly structured daily execution. You shut down your laptop by 11:00 AM knowing your commercial pipeline is advancing.

3. THE 48-HOUR ACTION SPRINT

EXECUTE TODAY

- ☐ **1. Schedule a Daily 60-Minute Calendar Block:** Reserve 9:30 AM to 10:30 AM every weekday. Treat this time as inviolable as a medical surgery.
- ☐ **2. Execute 5 High-Calibre Comments Today:** Find 5 posts written by decision-makers in your niche. Leave deep, clinical diagnostic feedback that showcases your authority.
- ☐ **3. Move 3 Commenters to the DMs:** 'Loved your comment on my post about [Topic]. What is the biggest hurdle your team is facing with this right now?'

4. AI PROMPT: 5 C'S DAILY CONVERSATION ARCHITECT

COPY & RUN IN CHATGPT

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"Act as an Expert Direct-Message Pipeline Consultant. Here is a post I published: [INSERT POST]. Here is a comment a prospect left: [INSERT COMMENT]. Write 3 natural, non-pushy DM conversation starters that transition from their comment into diagnosing whether they have a bleeding operational bottleneck I can solve."
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CONGRATULATIONS • CHAPTER 16 EXECUTED

Ready for Chapter 17: The Power of ONE?

With the daily engine running, open Chapter 17 to discover the culmination of Part IV: The Power of ONE.

Apply for 1:1 Diagnostic Audit →